

**Murray City Arts Advisory Board**  
**Minutes for June 18, 2013**

Attendance: Stephanie Pollei, Alisa Brousseau, Jenny Simmons, Scott Mooy, David Christensen, Mary Ann Kirk (staff)  
Excused: Shauna Hart

1. Minutes for May 21, 2013 were approved as written.
2. Staff report
  - a. Murray Arts in the Park season tickets sold to date are 62 (12 adults, 47 seniors, and 3 children) which is slightly lower than last year. We may get a few more. On the Air show had about 200 attendance which is what Mary Ann had hoped for. We had a few coupons from RetroMedia on-line radio but KSL deals did not get it out. Doo Wop will be included in KSL deals. Jenny suggested there are other on-line coupon programs. Mary Ann paid for radio ads on KSL and FM100 which she hasn't done for several years and an ad in the Desert Star program. She also bought a coupon ad in Hometown Values mailed into every home along the east side of the valley in early August. The ad will also run in the DesNews and Trib in late July. This was fairly inexpensive and Mary Ann wondered if this was cheaper than the Journals. The Journals are not delivered to condos and apartments. She also did a 30 minute radio show with Cumulus radio. It ran on 8 radio stations on June 2. Mary Ann also contacted Pass of All Passes.
  - b. Missoula had 82 audition, 60 children were cast. We invited the children who didn't get cast to attend the workshops but only a few of them did. We had 5-10 children attend the workshops which was disappointing. Mary Ann doesn't think she will do a summer show next year. A total of 301 attended the show which is about normal. There were a lot of new people who auditioned which is good.
  - c. Music competition had 4 entries. They are currently being judged and the winner will be invited to perform on July 4<sup>th</sup> if that is an appropriate venue for the type of music.
  - d. A survey was distributed to principals about the storytelling project and the choir festival for the 5<sup>th</sup> grades. All principals except Woodstock wanted to do the storytelling and three schools were interested in the choir fest. All but one wanted to the storytelling festival after school, the other one wanted to do it during the school day. The person who coordinated the storytelling festival last year is moving so it is probably going to take more of Mary Ann's time unless she finds someone else. Board members suggested we wait for the choral festival so we can focus on the storytelling festival. She likely won't do a storytelling festival every year unless we can collaborate with a larger sponsoring organization.
3. Murray City is just finalizing the contract with the school district for Hillcrest Jr High. They included all of our requests except cut the request for use of the Little Theater from 35 weeks to 17 weeks. The City will give \$200,000. It will expire in 10 years. Jenny asked if we would have to give more money at that time. Mary Ann wasn't sure about

that. Mary Ann shared the final design. There was one minor problem with the way a door came out onto the corner of the main stage from the dressing rooms but we will just have to mask the doorway with proper curtain placement. There is a permanent storage unit for the symphony and band. The contract was tweaked to make sure the groups who are defined as Murray City groups are agreed upon by both the city and school district. Mary Ann said the contract allows us to book the facilities in August and January although she does high school booking in June. Mary Ann is going to try to think ahead so she can get most everything booked early so we don't have conflicts in the spring time when we need rehearsal space for the summer.

4. Murray City made a short presentation to the county regarding the proposed performing arts center. Taylorsville was also making a presentation. The review committee could give a positive recommendation to both and then the county council would decide which project to fund. Doug gave an overview, Mary Ann focused on the art support in Murray and the ideal location. Tim Tingey focused on the transportation resources, a walkable community, and the business district opportunity.
5. Mary Ann discussed some of the plays she is thinking about for next summer including West Side Story, Les Mis, and Oliver. Hale Center Theater is doing Les Mis and PMT did it this year so she wonders if that might be overdone right now.
6. We will cancel our meeting for next month since Mary Ann has many conflicts. Mary Ann will have the winter season mapped out for the August meeting. The next meeting will be August 20. Mary Ann will send out an email for ticket help for Oklahoma which opens August 15. The Boards and Commission meeting will be on August 14 at Pavilion #2 and then they will go into the play for a preview performance. Board members will receive an invitation in the mail.